Outline of Presentation

- Organization set up of FDA
- Laws related to food labelling
  - National Food Law
  - Directive order of marketing of formulated food for infant and young child
- Current practice of food labeling
- Future Plan

Organization Set up of FDA

- (6) Main Divisions – Food Control Division
  - Drug Control Division
  - Cosmetic and Medical Device Control Division
  - Laboratory Division
  - Administration Division
  - Planning Division

- States and Regions Divisions, District Divisions
- Border Trade Stations

Organization Set up of Food Control Division

- Director
  - Food Division
    - Deputy Director
      - Import/Export
      - Domestic Manufacturing/Post Market Surveillance

- Import
- Export
- Domestic Manufacturing
- Post Market Surveillance
National Food Law (1997)

- National Food Law (1997)
- Directive Order of Marketing of formulated food for infant and young child (July, 2014)

Current Practice of Food labeling –

FDA refers Codex Alimentarius Commission (CAC) Standards, Guidelines and Recommendation as working materials.

Modernizing the current food law

- Stakeholder workshop in February, 2015
- Made drafting new food law committee including experts from respective ministries
- Initial phase
Modernizing the current food law

- Directive order on food labeling covering nutritional food labeling concurrently

Modernizing the current food law

- Food labeling directive order will be based on
  - CODEX ALIMENTARIUS: FOOD LABELLING COMPLETE TEXTS (4th Edition)
  - General standard for the labeling of prepackaged foods (codex stan-1-1985, Rev. 1-1991)
  - Guidelines on Nutrition Labeling
  - General Guideline on claims
  - Labeling Language – Myanmar (Mandatory)
  - other language (optional)

Directive Order of marketing of formulated food for infant and young child

- Chapter (1) – Name of Regulation and Definitions
- Chapter (2) – Standard and Quality
- Chapter (3) – Labeling
- Chapter (4) – Marketing
- Chapter (5) – Information and Education
- Chapter (6) – Supervision and Monitoring
- Chapter (7) – Penalties and Punishment

Chapter (3) – Labeling

- Appearance of packaging
  - It must not inhibit the feeding of breast milk
  - It must not encourage the usage of formulated food

- Labeling
  - Myanmar language
Chapter (3) – Labeling (Cont.)

- It does not include the words or the image or the cartoon which have the following meanings on the packaging or in the packaging material
  - “formulated to be same with breast milk”, or any other prescription of the same meaning

Chapter (3) – Labeling (Cont.)

- “the best food for the children” or “the best milk for the brain development of the children” or any other prescription of the same meaning
- the image of pregnant mother, the infant, the breast feeding child, the lactating mother or the family
- the supplement food or the usage of it

Chapter (3) – Labeling (Cont.)

- The following shall be described in label
  - Kind of Food
  - The Age Interval
  - The Ingredients
  - The Nutrition Facts
    - Declaration of nutrient content should be numerical
    - Information on energy in term of KJ or Kcal
    - Per serving value or per 100 ml or per 100g

Chapter (3) – Labeling (Cont.)

- Directions for preparation, storage
- Pack size, Manufacture date, Batch No., Expired Date and Storage Condition
- Brand Name, Manufacturer's name and address, Country of Origin and Distributor's name and address
- Complications from not well preparation and storage
Future Plan

- We will modernize the food law in line with international practice
- Directive order for food labeling covering nutritional food labeling will be enacted
- Strengthen food safety measures to harmonize regionally and comply with global practice

Expectations

- Opportunity to learn the experience from the other countries
- Opportunity to participate in harmonizing nutrition labeling and claims in the region

Thank You For Your Kind Attention