International Life Sciences Institute (ILSI)
Southeast Asia Region
ILSI Malaysia Country Committee

8th Scientific Seminar

Food Innovation/Renovation for Healthier Food Choices
4 November 2014
Renaissance Hotel Kuala Lumpur

Co-organisers: Nutrition Society of Malaysia
Malaysian Institute of Food Technology

Seminar Programme

0800-0900  Registration
0900-0915  Opening
  Dr Tee E Siong
  Malaysia Country Coordinator, International Life Sciences Institute SEA Region
0915-1000  Promoting healthy diets – role of food innovation and consumer education
  Dr Tee E Siong
  International Life Sciences Institute, SEA Region
1000-1030  Refreshment break

Chair: Prof Khor Geok Lin
International Medical University, Malaysia

1030-1115  Food innovation and renovation - Government perspective and expectations
  Ms Rokiah Don
  Nutrition Division, Ministry of Health Malaysia
1115-1145  Food innovation and renovation: Perspectives of a Professional body
  Prof Aminah Abdullah
  Universiti Kebangsaan Malaysia
Seminar Programme (continued)

1145-1215  Food Innovation & Renovation: Success stories and key challenges
Ms Koo Pei Fern
Federation of Malaysian Manufacturers
Malaysian Food Manufacturing Group (FMM MAFMAG)

1215-1245  Promoting healthy eating among consumers – Perspective from Nutrition Society of Malaysia
Prof Norimah A Karim
Nutrition Society of Malaysia

1245-1315  Nutrition promotion: Industries’ contributions and key considerations
Ms Koo Pei Fern
Federation of Malaysian Manufacturers
Malaysian Food Manufacturing Group (FMM MAFMAG)

1315-1415  Lunch break

Chair: Prof Norimah A Karim,
Nutrition Society of Malaysia/Universiti Kebangsaan Malaysia

1415-1500  Consuming health: Drivers of attitudes towards healthy eating and packaged foods
Assoc Prof May O. Lwin,
Nanyang Technological University (NTU), Singapore

1500-1530  Consumer understanding and acceptance of healthier food choices
Mr Ch’ng Oon Teong
TESCO Malaysia

1530-1730  Panel discussion: Collaborative approaches to effective food innovation/renovation and consumer education
Chairperson: Dr Tee E Siong
International Life Sciences Institute SEA Region
- Viewpoints from main stakeholders: government, professional groups.academia; industry and consumer perspectives

1730  End and Refreshment