## Industry Perspectives on Personalized Nutrition - Challenges & Opportunities From Research to Application

## Biography:

**Dr. Femke Hannes** is Nutrition, Science and Advocacy Manager at DSM Nutritional Products for the Asia Pacific Region. Clinical research and diagnostics have been an area of focus for her for many years. Currently, she is responsible for communicating scientific evidence of different health benefits and building a strong network of key influencers in the scientific, medical and clinical research communities. Furthermore, through collaboration with different partners, Dr. Hannes seeks to drive innovation (clinical research) within DSM nutritional products focusing on Asia Pacific region. She has been invited to present at serval symposiums all around the world and has coauthored a number of publications. Dr. Hannes holds a Ph.D. in Biomedical Sciences focusing on Human Health.