



Ms. Lorraine Haase has been the Manager of Communication and Stakeholder Engagement at Food Standards Australia New Zealand since 2010. During her time at FSANZ, Ms. Haase has been involved in managing communication on a number of high profile food incidents and recalls. She also manages the full suite of corporate communications on behalf of FSANZ, along with the organization's social media strategy.

Ms. Haase began her career as a journalist working for regional and national media outlets. This included six years at Australian Associated Press. While with AAP she spent some time reporting on national politics while working in the Federal Parliamentary Press Gallery. Ms. Haase has worked for a number of Australian Government departments in diverse communication roles. These roles included managing communication on the Bali taskforce, established in response to the Bali bombings in 2002 and working as a senior speechwriter and media officer in the Department of Health and Ageing.

Ms. Haase also managed communications at a local level in the Australian Capital Territory Planning and Land Authority, before taking up her position at Food Standards Australia New Zealand (FSANZ).