

# 10<sup>th</sup> Seminar on Nutrition Labeling, Claims and Communication Strategies

August 28 - 29, 2018, Renaissance Hotel, Kuala Lumpur, Malaysia

## PROGRAM

### DAY 1: TUESDAY, August 28, 2018

07:30 – 08:30 Registration  
08:30 – 08:45 Welcome Address and Introduction  
*Ms. Norrani Eksan, Food Safety and Quality Division, Ministry of Health, Malaysia*  
*Mr. Geoffry Smith, ILSI SEA Region, Singapore*  
*Dr. E-Siong Tee, Nutrition Society of Malaysia, Malaysia*

#### SESSION 1 Nutrition Labeling and Claims: Regulatory Updates

**Chairpersons:** Dr. E-Siong Tee, ILSI SEA Region, Malaysia  
Ms. Pauline Chan, ILSI SEA Region, Singapore

08:45 – 10:05 Updates from Southeast Asia

- Brunei  
*Ms. Siti Munawwarah Awang Tarif, Ministry of Health, Brunei*
- Indonesia  
*National Agency of Drug and Food Control, Indonesia*
- Lao PDR  
*Ms. Viengxay Vansilalom, Ministry of Health, Lao PDR*
- Malaysia  
*Ms. Norrani Eksan, Ministry of Health, Malaysia*

10:05 – 10:25 Discussion Session

10:25 – 10:45 TEA BREAK

10:45 – 12:25 Updates from Southeast Asia

- Myanmar  
*Dr. Ohnmar Soe Win, Food and Drug Administration, Myanmar*
- Philippines  
*Ms. Maricel Rosaroso, Food and Drug Administration, Philippines*
- Singapore  
*Ms. Yi Ling Tan, Agri-Food and Veterinary Authority, Singapore*
- Thailand  
*Ms. Jiraratana Thesasilpa, Food and Drug Administration, Thailand*
- Vietnam  
*Mrs. Hoang Thi Thanh Nhan, Vietnam Food Administration, Vietnam*

12:25 – 12:45 Discussion Session

12:45 – 13:45 LUNCH BREAK

13:45 – 14:15 Status of Nutrition Labeling and Claims Regulations in India: An Update  
*Dr. A.C. Mishra, Food Safety and Standards Authority of India (FSSAI), India*

14:15 – 14:45 Codex Guidelines on Nutrition Labeling and Claims and Recent Developments  
*Dr. E-Siong Tee, TES Nutrihealth Strategic Consultancy, Malaysia*

14:45 – 15:00 Discussion Session

15:00 – 15:20 TEA BREAK

**SESSION 2**      **Front-of-Pack Labeling: Recent Developments****Chairperson:**      **Ms. Norrani Eksan, Food Safety and Quality Division, Ministry of Health, Malaysia**

15:20 – 15:50      **Development of Front-of-Pack (FOP) Labeling Schemes in Malaysia  
– Energy Icon and Healthier Choice Logo**

*Ms. Fatimah Sulong, Ministry of Health, Malaysia*

15:50 – 16:20      **Communicating Nutrition through FOP in Thailand**

*Mr. Araya Rojjanawanicharkorn, Food and Drug Administration, Thailand*

16:20 – 16:50      **Nutrient Profiling for Labeling and Other Uses**

*Mrs. Susan Kevork, Nestle R&D Center, Singapore*

16:50 – 17:10      **Discussion Session**

17:10                **END OF DAY 1**

**DAY 2: WEDNESDAY, August 29, 2018****SESSION 3**      **Use of Labeling and Claims for Effective Consumer Communication and Challenges****Chairperson:**      **Dr. Roseline Yap, Taylor's University, Malaysia**

08:30 – 08:50      **Unintended Consequences of 'Healthy' Food Labels:  
Promoting Health or Licensing Indulgence?**

*Dr. Bobby Cheon, Clinical Nutrition Research Centre/Nanyang Technological University, Singapore*

08:50 – 09:10      **Impact of Nutrition Labels and Claims on Consumers' Food Choices: The China Story**

*Dr. Junhua Han, China National Centre for Food Safety Risk Assessment, China*

09:10 – 09:40      **Efforts in Communicating and Educating Consumers Using Labels**

*Dr. Young-Jun Kim, Seoul National University of Science and Technology, Korea*

09:40 – 10:10      **Issues on the Definition of Whole Grains and Dietary Fiber:  
Towards Harmonization in Southeast Asia**

*Dr. Iain Brownlee, Commonwealth Scientific and Industrial Research Organisation (CSIRO), Australia*

10:10 – 10:25      **Discussion Session**

10:25 – 10:40      **TEA BREAK**

**SESSION 4**      **Substantiation and Harmonization of Nutrition Labeling and Claims in ASEAN****Chairperson:**      **Emeritus Prof. Geok Lin Khor, Universiti Putra Malaysia, Malaysia**

10:40 – 11:10      **Building Scientific Evidence to Support Nutrition & Health Claims: What's Next?**

*Dr. Dorothy Mackerras, Food Standards Australia New Zealand (FSANZ), Australia*

11:10 – 11:30      **Health Claims in Japan - What Scientific Evidence Are We Looking For?**

*Mr. Hiroaki Hamano, International Consultant on Food Regulations, Algolynx Inc., Japan*

11:30 – 11:50      **Harmonization on Nutrition Labeling, Nutrition and Health Claims:  
Efforts and Updates in SEA**

*Ms. Pauline Chan, ILSI SEA Region, Singapore*

11:50 – 12:30      **Panel Discussion**

**Fostering Harmonization of Labeling and Claims in ASEAN - Moving Ahead**

*CHAIR: Dr. E-Siong Tee, ILSI SEA Region, Malaysia*

12:30                **CLOSING AND LUNCH**