

Regional Seminar on Drivers of Consumer Food Choices

March 13-14, 2018

Holiday Inn Bangkok Sukhumvit, Thailand



Objectives

This 1.5-day regional seminar aims to:

- Gain insights into the drivers of consumer food choices
- Understand approaches and methodologies used for the study of consumer food choices
- Discuss effective ways to communicate with and educate consumers regarding food choices
- Provide a platform for discussing ways to improve consumer food choices through a multi-stakeholder approach

Who Should Attend

- Nutritionists and dietitians
- Food and behavioural scientists
- Policy makers, public health programme managers and educators
- Representatives from academia, research organizations, and professional bodies
- Private sector stakeholders from food and beverage industries

Panel Speakers

An international panel of leading experts will be presenting at the regional seminar, including:



Prof. Adam Drewnowski
University of Washington, USA



Prof. Dr. Pavinee Chinachoti
FoSTAT, Thailand



Dr. Kai Zhong
China Food Information Center, China



Prof. Visith Chavasit
Institute of Nutrition, Mahidol University, Thailand



Prof. Ujang Sumarwan
Bogor Agricultural University, Indonesia



Dr. Bobby Cheon
Nanyang Technological University, Singapore

Registration Fees

	Local (THB)#	Overseas (USD)
Industry/Private Institutions	6420	350
ILSI SEA Region/FoSTAT Members	5885	300
Government/ Academia	4280	200

Registration fee includes lunch, tea breaks and seminar materials.

#Local rates are only applicable to residents of Thailand and inclusive of 7% VAT fee.

Session Topics

- Understanding Consumer Food Choices
- Innovation and Renovation to Suit Consumers' Needs
- Communicating with Consumers

To register and for more information, visit:

<http://ilsisea-region.org/event/consumerfoodchoices2018/>

For enquiries, please contact:

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