

Regional Seminar on Drivers of Consumer Food Choices

March 13-14, 2018, Bangkok, Thailand



Understanding how consumers make food choices, and why they like what they choose to eat, is of central importance to educators, other healthcare professionals, researchers, policy makers and the food industry. Promoting healthy diets and increased physical activity has been recognized as key to preventing diet-related chronic diseases. A better understanding of the main determinants of food choices will enable us to develop targeted policies and interventions that promote healthier eating patterns. In-depth understanding of drivers of food choices is also essential for developing successful products and services by the private sector, including the food industry.

Who Should Attend

- Nutritionists and dietitians
- Food and behavioural scientists
- Policy makers, public health programme managers and educators
- Representatives from academia, research organizations, and professional bodies
- Private sector stakeholders from food and beverage industries

Objectives

This 1.5-day regional seminar aims to:

- Gain insights into the drivers of consumer food choices
- Understand approaches and methodologies to the study of consumer food choices
- Discuss effective ways to communicate to consumers
- Provide a platform for discussing ways to improve consumer food choices through a multi-stakeholder approach

Registration Fees

	Local (THB)#	Overseas (USD)
Industry/Private Institutions	6420	350
ILSI SEA Region/FoSTAT Members	5885	300
Government/ Academia	4280	200

*Registration fee includes lunch, tea breaks and seminar materials

#Local rates are only applicable to residents of Thailand and inclusive of 7% VAT fee.

Seminar Topics

- Understanding Consumer Food Choices
- Innovation and Renovation to Suit Consumers' Needs
- Communicating with Consumers

To register and for more information, visit:

<http://ilsisea-region.org/event/consumerfoodchoices2018/>

For enquiries, please contact:

International Life Sciences Institute (ILSI) Southeast Asia Region

9 Mohamed Sultan Road #02-01 Singapore 238959

Tel: +65 6352 5220

Email: ilsisea@ilsisea.org.sg

Organizers



ILSI

Southeast Asia Region



ILSI

SEA Region Thailand

In Collaboration With

